

## Interior HomeStore

SHERMAN, TX

**1 Store; Estimated 2012 total sales:  
less than \$1 million**

Home accent specialist established in 1981. Store offers promotional to mid-priced lines in 3,500 sq. ft. of selling space. Has six total employees, including four salespeople. Has a social media presence through Facebook, Twitter and Pinterest. Carries candles, holiday items, personal care, fashion accents, gourmet foods, jewelry, photo frames, wall art, home textiles, home furnishings, lamps and florals.

Offers design services. Major suppliers include: Voluspa, Archipelago and Illume for candles; Uttermost, Import Collection, Sullivans, Imax and A&B Home for home decor; and RAZ, Demdaco and Creative Co-Op for holiday items. Attends the Dallas trade show to source products. Special events include a holiday open house, in-store seminars, Girls Night Out party and Parade of Homes. Updates store displays every three to four months. Believes its product diversity and customer service sets it apart from competitors.

**[www.interiorhomestore.com](http://www.interiorhomestore.com)**

